

Strategic and Action Plan for Rx Drugs

Problem Statement: Rx Drug Misuse

Data: ID ODP Assessment Report- 1 in 5 students report taking Rx w/out a Rx
 2014 IYPS 12th grade students report 18% of their closest friends use Rx drugs not prescribed to them

Root Cause: Low Perception of Harm

Data: IYPS 2014- 70% of 12th grade students report taking non-prescribed Rx is wrong.
 Informal interviews w/coalition leaders

Local Condition: Teens sharing meds at school, parties and other locations

Data: NSDUH 2014-52% got from friend or relative.
 Informal interviews with community coalition leaders

Objectives
<p>Long-Term Objectives (Problem Statement)</p> <p>Prescription Drug Misuse</p> <p>Reduce the lifetime use rate of non-prescribed prescription drugs by 5% as evidenced by the 2018 IYRBS Baseline- 2015 IYRBS reported 22% of 12th grade students report using Rx drugs without a prescription Projected- 2018 IYRBS report 17% of 12th grade students report using Rx drugs without a prescription</p>
<p>Intermediate Objectives (Root Causes)</p> <p>Increase the PERCEPTION OF HARM OF PRESCRIPTION DRUGS by 5% as evidenced by the Idaho Youth Prevention Surveys, 2018. Baseline- IYPS 2014- 70% of 12th grade students report taking non-prescribed Rx is wrong. Projected- 75% of 12th grade students report taking non-prescribed Rx is wrong, IYPS 2018</p>
<p>Short-Term Objectives (Local Conditions)</p> <p>Decrease the percentage of Teens Sharing Rx Meds as evidenced by informal interviews with coalition leaders Baseline- Informal interviews with coalition leaders show teens reported getting Rx meds from friends/family Projected- Reduction in the number of teens stating they receive Rx meds from friends and family</p>

Action Plan for Rx Drugs

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Strategy(s)	Action Plan		
	Who? Will do What? By When?	Resources Needed?	Who Should Know?
<p><u>Provide Education</u></p> <p>Provide educational materials for community coalitions to distribute to parents, relatives and youth at doctor’s offices regarding the risks of using non-prescribed medications</p>	<p><u>Advocacy/Outreach Coordinator (AOC)</u> will continue to update CCI website resource page with data relevant to Rx drug misuse. Beginning August 1, 2017 and ongoing</p> <p><i>ED</i> will email relevant data to CCI members- Beginning August 1, 2017 and ongoing.</p>	<p>State and National Rx drug use resources</p> <p>Internet</p> <p>Website</p> <p>Community Coalitions in all Regions</p>	<p>All Idaho Coalitions</p> <p>CCI Partners</p> <p>General Community Members</p>
<p><u>Build Skills</u></p> <p>Provide trainings for coalitions regarding Rx drug misuse, effects and DRE information</p>	<p><i>ED</i> will plan and schedule speakers for tri-annual trainings for CCI members. Beginning August 2017 and ongoing.</p> <p><u>AOC</u> will assist with planning and implementation. Beginning August 1, 2017 and ongoing</p> <p>Executive Board (EB) will help plan agendas/speakers. Ongoing</p>	<p>Millennium funds</p> <p>printing supplies, general office supplies</p> <p>speakers</p> <p>coalition attendees</p> <p>ISP officers</p> <p>Time</p>	<p>Coalition members And Executive Board.</p> <p>ODP</p> <p>Law Enforcement</p> <p>Community</p>
<p><u>Provide Support</u></p>			

<p>Act as a statewide advocate for community coalitions and representing them on the Statewide Rx Drug Workgroup and other committees</p>	<p><i>ED</i> will participate in Rx Workgroup Currently participating and will be ongoing</p>	<p>Commitment</p>	<p>Coalitions ODP Legislators</p>
<p><u>Change Policy</u></p> <p>Provide resources and trainings to coalition members regarding implementing community policies, and communicating with elected officials regarding misuse of prescription drugs</p>	<p><u>AOC</u> will provide resource materials via CCI website with detailed information on implementing community policies, ordinances and templates for communicating with their local legislators. Beginning September 1, 2017 and ongoing.</p>	<p>Time Website Research and use State and National data</p>	<p>Coalition Leaders Idaho Board of Pharmacy State and Local Legislators Regional Behavioral Health Boards.</p>

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Local Condition: Teens are selling Rx meds to other students

DATA: 2015 IYRBS report 22% students were sold or offered drugs at school

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Long-Term Objectives (Problem Statement)
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Reduce the lifetime use rate of non-prescribed prescription drugs by 5% as evidenced by the 2018 IYRBS Baseline- 2015 IYRBS reported 22% of 12 th grade students report using Rx drugs without a prescription Projected- 2017 IYRBS report 17% of 12 th grade students report using Rx drugs without a prescription
Intermediate Objectives (Root Causes)
Reduce accessibility of unused PRESCRIPTION DRUGS and the perception they are ‘easy to get’, by 5%, by 2018, as evidenced by the 2018 Idaho Youth Risk Behavior Surveys IYRBS Baseline- 22% of 12 th grade students report they were offered, sold or given an illegal drug while on school property, 2015 IYRBS Projected- 17% of 12 th grade students reported they were offered, sold or given an illegal drug while on school property, 2017 IYRBS
Short-Term Objectives (Local Conditions)
Decrease the number of teens selling non-prescribed medications as evidenced by informal interview with coalition leaders Baseline- Informal interviews with coalition leaders show teens state they are offered Rx meds by friends Projected- Decrease the number of reported teens selling Rx meds to other youth

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Strategy(s)	Action Plan		
	Who? Will do What? By When?	Resources Needed?	Who Should Know?
<p><u>Build Skills</u></p> <p>Educate youth and parents on penalties of illegal use on non-prescribed Rx drugs</p>	<p><u>AOC</u> will update website with necessary data. Beginning August 1, 2017 and ongoing.</p> <p><u>ED</u> and <u>AOC</u> will post relevant data to Facebook page. Beginning August 1, 2017 and ongoing.</p> <p><u>AOC</u> will post regular tweets regarding relevant data. Beginning August 1, 2017 and ongoing.</p> <p><u>EB</u> will continue to update coalitions in their regions with resources. September 1, 2017 and ongoing.</p>	<p>Research and current data.</p> <p>Website</p> <p>Social media sites</p> <p>Time</p> <p>Yearly website fees</p> <p>Internet access</p>	<p>Parents</p> <p>Youth</p> <p>Community Coalitions</p> <p>ODP</p> <p>CCI Regional Reps.</p>
<p><u>Provide Support</u></p> <p>Provide school resource officers and other school officials with education and resource materials on misuse of Rx drugs at the school level</p>	<p><u>ED</u> will provide digital and printed resources to community coalitions for local distribution. Beginning September 1, 2017 and ongoing.</p>	<p>Time Commitment</p> <p>Internet</p> <p>Coalition contacts</p>	<p>Community Coalitions</p> <p>Regional Reps.</p>
<p><u>Provide Education</u></p>	<p><u>AOC</u> will update website with necessary data. Beginning August 1, 2017 and ongoing.</p>	<p>Time</p> <p>Internet</p>	<p>Parents</p> <p>Youth</p>

<p>Provide education via social media for students, parents, relatives and youth regarding the risks of using non-prescribed meds.</p>	<p><i>ED</i> and <u>AOC</u> will post relevant data to Facebook page. Beginning August 1, 2017 and ongoing.</p> <p><u>AOC</u> will post regular tweets regarding relevant data. Beginning August 1, 2017 and ongoing.</p> <p>EB will continue to update coalitions in their regions with resources. September 1, 2017 and ongoing.</p>	<p>Social Media Research Data</p>	<p>Community Coalitions ODP CCI Regional Reps.</p>
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Root Cause: Easy to Obtain

Data: IYPS 2014- 17% 12th grade students report easy to obtain
IYPS 2014 39% 12th grade students. report allow them to attend parties where drugs may be available

Local Condition: Doctor/Dentist shopping for Rx drugs

Data: Idaho Board of Pharmacy and Medical Associations show very low use of PMP
Informal interviews w/coalition leaders

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<p>Long-Term Objectives (Problem Statement)</p> <p>Prescription Drug Misuse</p> <p>Reduce the lifetime use rate of non-prescribed prescription drugs by 5% as evidenced by the 2018 IYRBS Baseline- 2015 IYRBS reported 22% of 12th grade students report using Rx drugs without a prescription Projected- 2018 IYRBS report 17% of 12th grade students report using Rx drugs without a prescription</p>
<p>Intermediate Objectives (Root Causes)</p> <p>Reduce accessibility of unused PRESCRIPTION DRUGS and the perception they are ‘easy to get’, by 5%, by 2018, as evidenced by the 2018 Idaho Youth Risk Behavior Surveys Baseline- IYPS 2014, 17% 12th grade students report easy to obtain Projected- IYPS 2018, 12% of 12th grade students report Rx drugs are easy to obtain</p>
<p>Short-Term Objectives (Local Conditions)</p> <p>Increase the percentage of doctors and pharmacist using the Idaho Prescription Monitoring Program PMP by 10% by 2017, in order to decrease doctor shopping. Baseline- Currently working to obtain data by zip code but reported use is 90 registered users log in out of 6,800 registered users Projected- Increase use of PMP by 10% as reported by the Idaho Board of Pharmacy</p>

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<p><u>Provide Information</u></p> <p>Provide Information by providing information and research materials to Physicians and Pharmacies on the benefits of reducing Rx drug use in their communities (including lower crime rates, DUI's, better youth school attendance, etc.)</p>	<p><i>ED</i> will continue to work on collecting data from Idaho Board of Pharmacy, ODP, survey data on Rx use rates by August, 2017.</p> <p><u>AOC</u> will update and continue to dispense relative data to coalitions on PMP usage. Ongoing.</p> <p><i>ED</i> will distribute any updates on usage to Coalitions for distribution. Ongoing.</p>	<p>Data Collaboration w/State resources</p> <p>Corel Draw program</p> <p>Community Coalitions in all Regions</p>	<p>All Idaho Coalitions</p> <p>Regional Health Boards</p> <p>Statewide</p>
<p><u>Build Skills</u></p> <p>Advocate for trainings for physician staff members that have been designated to input data in the PMP system</p>	<p>Letters to Pharmacies regarding use of PMP by December 2017</p> <p><u>AOC</u> will provide materials on CCI website by September 1, 2017</p>	<p>Postage and printing</p> <p>Data and useful resources, website, posters, etc.</p>	<p>Pharmacies</p> <p>Community Coalitions</p> <p>Legislators</p> <p>ODP</p>
<p><u>Provide Support</u></p> <p>Participate in the Statewide Rx Drug Workgroup and advocate on behalf of all CCI coalition members</p> <p>Research data regarding use of PMP by county and provide data to CCI Coalitions</p>	<p><i>ED</i> will participate in Rx Workgroup</p> <p><u>AOC</u> will research and provide data by September 2017</p>	<p>Time Commitment</p>	<p>Community Coalitions</p> <p>ODP</p> <p>Legislators</p>
<p><u>Change Access / Barriers</u></p>	<p><i>ED</i> and <u>AOC</u> will provide information on any legislative updates and</p>	<p>Time</p> <p>Printing and</p>	<p>Pharmacies</p> <p>Community</p>

Reduce Barriers by promoting the use of PMP and practice of assigning data entry of PMP to authorized staff	changes to PMP requirements. April 2017 and ongoing.	postage	coalitions
<p><u>Change Consequences (Incentives / Disincentives)</u></p> <p>Promote and provide information of PMP use by county to CCI Coalitions</p> <p>Positive promotions for counties with the highest usage rates</p>	<p><u>AOC</u> will create flyer/brochure with data regarding usage rates by September 1, 2017 and distribute via social media.</p> <p><i>ED</i> will send all information, regarding changes in PMP usage to CCI Coalition members by October 1, 2017</p>	<p>Collaboration with IBP</p> <p>Corel Draw</p> <p>Email, printing, postage</p>	<p>Community coalitions</p> <p>Community members</p>
<p><u>Change the Physical Design</u></p> <p>Place signage in Dr's offices regarding use of PMP and the benefits of proper disposal</p>	<p><u>AOC</u> will create Digital posters and/or rack cards regarding proper disposal methods and data regarding youth access to unused meds.</p>	<p>Corel Draw</p> <p>Digital templates for editable Posters or rack cards</p>	Coalition leaders
<p><u>Change Policy</u></p> <p>Contact and encourage legislators to adopt policies that require all Schedule 2 and 3 medications to be tracked by the Prescription Monitoring System PMP in order to prevent 'dr. shopping' for meds.</p> <p>Create and distribute CCI position statements regarding the required use of the PMP system.</p>	<p><i>ED</i> will create position paper regarding the benefits of using the PMP system by September 1, 2017.</p> <p>EB will contact their legislators and provide information by January 2018</p> <p><i>ED</i> will distribute letters to legislators regarding benefits of mandatory reporting of Schedule 2 and 3 meds by January 2018</p>	<p>Time</p> <p>Corel Draw</p> <p>Paper, ink, postage</p>	<p>Coalition Leaders</p> <p>Idaho Board of Pharmacy</p> <p>State and Local Legislators</p> <p>Regional Behavioral Health Boards.</p>

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Local Condition: Taking Unused Meds from family members and friends.

Data: Informal interviews with community coalitions
 NSDUH 2014 52% got from friend or relative

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<p>Short-Term Objectives (Local Conditions)</p> <p>Increase education, accessibility and disposal methods of unused Rx meds Baseline- Number of educational resources currently being accessed by coalitions Projected- Increase by 5%, number of educational resources being accessed by coalitions.</p>

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	Who? Will do What? By When?	Resources Needed?	Who Should Know?
<p><u>Provide Information</u></p> <p>Provide physicians/clinics with data and information on how youth are accessing unused Rx from parents, grandparents, etc.</p>	<p><u>AOC</u> will update flyers and electronic media templates for coalition members. Beginning December 1, 2017 and updated regularly.</p> <p>EB Regional Representatives will have access to necessary data and share with their communities. Beginning January 1, 2018</p> <p><i>ED</i> will distribute templates via email by December 2017.</p>	<p>Data Collaboration w/State resources</p> <p>Corel Draw program</p> <p>Community Coalitions in all Regions</p>	<p>All Idaho Coalitions</p> <p>Regional Health Boards</p> <p>Statewide partners</p>
<p><u>Build Skills</u></p> <p>Educate community coalitions, parents and relatives of proper disposal methods</p>	<p><u>AOC</u> will provide DEA information, including pickup and disposal methods via website by August, 2017 and kept current.</p> <p><i>ED</i> will educate members and partners regarding DEA policies and take back information. September 2017 and ongoing</p> <p>Community coalitions will provide take back or disposal methods for their communities. Ongoing and implemented by July 2018</p>	<p>Data and useful resources, website, DEA information</p> <p>Website</p> <p>Social Media</p> <p>DEA contacts</p> <p>Law enforcement partnerships</p>	<p>Pharmacies</p> <p>Community Coalitions</p> <p>Law Enforcement</p> <p>General community</p>
<p><u>Provide Support</u></p> <p>Provide toolkits of resources to coalitions on Rx drug misuse</p>	<p><i>ED</i> will provide currently data and resources regarding proper disposal, PMP usage, strategies, and other</p>	<p>Time Commitment</p> <p>Printing and</p>	<p>Community Coalitions</p> <p>Executive Board</p>

	resources via electronic methods and/or mailed. Beginning December of 2017 and ongoing.	postage	and regional reps.
<u>Change Access / Barriers</u> Reduce Barriers by promoting the use of PMP and practice of assigning data entry of PMP to authorized staff	<i>ED</i> and <i>AOC</i> will continue to provide information of the passage of Rx monitoring program policy that allows staff member to input data for Drs. by December 2017	Time Printing and postage Social media	Pharmacies Community coalitions
<u>Change Consequences (Incentives / Disincentives)</u> Contact ISP to determine what counties do not currently have access to proper prescription drug disposal. Coordinate with county officials and law enforcement for easier access/pick up of unused prescription drugs. Provide prescription drug drop boxes or help coordinate take back programs in regions that do not currently have them	<i>ED</i> will get current list of communities without Rx disposal methods by November 1, 2017 and kept current. <i>ED</i> will work with community coalitions to ensure they have access to disposal methods and/or take backs. Beginning September 2017 and ongoing CCI staff and ED will provide funding for those communities that need drop boxes. Ongoing	Collaboration with IBP Time Funding for drop boxes Research	Community coalitions Community members Law enforcement
<u>Change the Physical Design</u> Promote and providing visible drop box locations in all counties in Idaho	<i>ED</i> will work with community coalitions to ensure they have access to disposal methods and/or take backs. Beginning September 2017 and ongoing	Funding for Drop boxes Time for research	Community coalitions Community members Law enforcement
<u>Change Policy</u> Educate legislators regarding the benefits of providing drop boxes and supporting laws that allow them in all communities	<i>ED</i> will create information regarding the benefits of Rx take back programs and drop boxes EB and Regional Reps. will contact their legislators and provide information by January 2018	Time Emails and/or Paper, ink, postage	Coalition Leaders Idaho Board of Pharmacy State and Local Legislators

			Regional Behavioral Health Boards.
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